



Wright's Gum helps you keep fit! Relieves that stuffy feeling after meals. Cleanses clogged bowels. Teeth, too, assures even breath. A simple aid to health. Buy some now! Small in cost but big in benefits! Enjoy it after every meal—millions do!

Housing Plan

Investigator Impressed With Efficiency Of Homes in Sweden

The Ottawa Journal is interested itself in the possibilities of any enlargement of Canada's housing scheme and a staff man, Mr. I. Norman Smith, has been looking at housing in Sweden at close hand.

He was greatly impressed by the efficiency of the scheme, the cheapness of living accommodation provided for the low-income and middle-income classes, the services offered them by the state at very small cost.

Thus Mr. Smith tells us a poor man in Stockholm gets a two-room flat with bath and kitchenette—virtually a three-room apartment, because there is a large hall, the equivalent of \$100 a year. Every flat has sunlight and fresh air. There is a laundry in the basement, a nursery where infants are cared for six hours a day, a work room for boys up to 15 years and work classes for girls. There are co-operative flats, where a slightly higher scale of payments gets the occupant free time in a fixed period, and for the better-off citizens \$5000 a year. No suburbs have been built under a Government plan by which the cost is paid in 30 years at \$15 a year.

While all this is very nice for Sweden The Journal hasn't seen how any scheme in Canada working out that way.

It admits it does not know why Sweden can do these things well, and Britain can too but Canada cannot.

It submits that perhaps a country needs age, compactness, a solid, old-fashioned tradition.

Well France has these, and some other countries too, but they haven't, noticeably, good housing.

Even Sweden is getting no better—Timmins Press.

Modern Temp Too Fast

People Need To Cultivate Art of Being Able To Relax

It is being said increasingly often of late that we have permitted the wonders of civilization to outstrip the powers of our human bodies, and we have developed the mechanics of civilization faster than we have acquired real knowledge of how to use them properly.

"The modern tempo is too fast, and we should cultivate the art of being able to relax."

So advises Dr. A. C. Routley, General Secretary of the Canadian Medical Association. And it is a thought worthy of consideration.

It may be true that we need to get our souls a chance to catch up with our bodies. Perhaps we should pause and get a new sense of values. We have travelled far in the material way in the last half-century. We have gone far mechanically. But what progress have we made spiritually?

The doctor is right—we travel too fast.

Deep Oil Well

Turner Valley Well Is The Deepest In The British Empire

Drilling at a depth of 8,000 feet, Okalta No. 6 in the western flank of Turner Valley now the deepest well ever drilled in the British Empire in search of oil. W. S. Heron, president of Okalta Oil Limited, said at Calgary.

The High River district a year ago reached a depth of 8,000 feet when it was abandoned after the five hundred feet of water. Okalta No. 6 is expected to reach limestone between 9,400 and 9,500 feet.

Neptune's satellite is supposed to be about as large as our moon, and the planet is about the same size as the planet in a little less than six days.

STOPPED QUICKLY

British Movie Films

Publicity Campaign To Strengthen The Ties Of Empire

Far from indicating his retirement from the foreign office the news of Sir Robert Vansittart's interest in the production of British movie films sheds a revealing light on the scope of the foreign office publicity campaign on behalf of the United Kingdom under way.

The objective of this campaign is the strengthening of the ties of Empire and even more important, the education of the people of the United States as to the Empire's mission in the world. The films are expected to graphically depict how the Union Jack has brought peace, civilization and freedom to large areas in the world.

Vansittart, who remains as chief diplomatic adviser to the government, is reported intensely interested in these productions. He not only is assisting in financing the activity but is assisting co-operation from all branches of the government army, navy and local administrations.

A new standard of authenticity will be insisted upon. It is clear the traditional British policy of reticence and indifference in such matters has been completely reversed.

The films now planned will include an historic drama of the northwest frontier of India; a film about the tin mines of Malaya (Chinese) Gordon in Kharotum, in which 4,000 aarakas and 500 camels were sent with the film to the river frontiers all co-operate.

A film on Lawrence of Arabia is being made and one of the film exploits is causing minor distress because Britain's new friend, Turkey, resents film shots depicting Turkish officials and the British army and its equipment in all directions.

Refused To Talk

Pretty Japanese Spy Chose Death To Life And Freedom

Smiling and facetious, the levilled risks of a firing squad, she declined to reveal secrets for which the Chinese offered her life and freedom, but she refused to talk through the tortures of the electric chair.

Her name was previously this Mata-Hari of the east had been arrested in the Y.W.C.A. room. A draft for \$100,000 was taken through a foreign bank in Hong Kong provided, when she sought to cash it, the death warrant of the fascinating dancing girl who in 1934 was voted queen of the Shanghai night clubs.

Secret investigation, following the cashing of the check, culminated in a raid on a room in which documents were found proving her to be one of the most famous Japanese spy system working all over China.

Memorial To King George V.

Commemorative Window In Winchester Cathedral Donated By

An American memorial to the late King George V, a commemorative window in Winchester cathedral, was donated by the United States Ambassador Joseph P. Kennedy. Half the cost was met by an anonymous American citizen living in the United States, the remainder by Americans residing in Great Britain and France.

Queen Mary, widow of the king who died Jan. 20, 1936, approved the design for the figure of her husband which forms part of the window.

Not Really American

Report Says British Army Surgeon Composed "Yankee Doodle"

"Yankee Doodle," the war song of American soldiers in 1776, isn't really an American song.

Such was the findings of Harold Davis of Calais, Me., published in the quarterly publication, American Song.

He said the song was written by a British army surgeon, was intended to ridicule the virtues of American troops, and was first sung by the British in 1755.

Made Honorary Member

Dr. Allan Dunn Belongs To Canadian Postgraduate Association

From now on, Dr. Allan Roy Dunn, physician to the Dicks' quinquets, may carry the quints' mail to their quarters without fear regarding his status as a carrier of the Royal Mail.

The little white-haired doctor told other members of the Postgraduate Association. It is a third time the little white-haired doctor has been made an honorary member of the Canadian Postgraduate Association. It is a third time the little white-haired doctor has been made an honorary member of the Canadian Postgraduate Association.

Newark, N.J., has an old statute prohibiting the selling of ice in the city after 6 p.m. without a doctor's prescription.

Work Was Outstanding

W. J. Slater Taught English To New Canadians In Winnipeg

F. J. Slater, who taught hundreds of New Canadians the English language, has retired as principal of the English School in Winnipeg, after 34 years' service.

When Mr. Slater, who went to Winnipeg from Scott Township, York Co., in 1899, began teaching in North Winnipeg school, his pupils were almost all immigrant children who knew no English. He evolved a system to meet the challenge, and today regards the friendship of foreign families with whom he freely mingled as a fitting reward for his efforts.

His teaching system is now in general use in Manitoba, and he received handsome royalties for his book on the system.

"I could have left the district," Mr. Slater said, "but the people and their problems became my prime interest. Most of our own people at the time did not understand me. I liked them and tried to help them."

Explaining his teaching system, he said: "The children were not given any English. I taught them to talk about things they knew and saw. Details of their everyday life, the things they were doing, formed the basis of the plan."

Slater trained 200 teachers in the system and conducted a night school for pupils above the age 14.

Birthplace Of Thomas Hardy

Wish English Author Did Not Want It To Become A Show Place

Bockhampton Farm, birthplace of the famous English novelist, Thomas Hardy, has been sold to P. F. Parsons, an income tax official tenant of the farm for the past 13 years.

It is a great pity that the cottage of the farm, situated in the rustic beauty of Dorchester, that Hardy spent his happy childhood in, should be sold to a show place for tourists. He requested that so long as his heirs controlled the property, the cottage should be maintained as it was when he was still alive.

"I would prefer an ordinary local house living in it," he said, "paying a few shillings a week, than particular notice by anyone, even not by sightseeing tourists."

Link With The Coast

Road From Peace River Block To Completion Of A Road From The

Completion of a road from the Alberta Peace River block through the Montanan pass to connect with the Columbia and Cariboo Road Society, who returned to Canada from the liner Montclair after attending a London meeting of the British Association.

"It will be only a trail but it will be the first definite link with the coast," Mr. Harrison explained. "A subscription and volunteer labor we have already opened up 34 miles of road and only 100 miles need to be completed to the Columbia and Cariboo road."

Murphy said the road possibly could be completed in the next two months, and would connect the Peace River district a road to the coast 230 miles shorter than any now available, he said.

It's A Small World

English Visitor Met Her Next Door Neighbor In Banff

Finding her next door neighbor a neighbor journey away from home, an English visitor, the wife of Lady Judith Merrick of Surrey, England, arrived at Banff Springs hotel, on a visit the first name she heard was that of the famous Cariboo Road Society, who returned to Canada from the liner Montclair after attending a London meeting of the British Association.

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Statistics of the book-selling trade cover the year reveal the remarkable fact that the book with the biggest sale in Germany last year was the Bible. The three big concerns distributed Bibles sold over a million copies, 16,000 more than in 1936.

A 12-ton barge, moored off the North Carolina coast, broke loose and set out for Europe. It was reported to have been in the ice, after a voyage of 4,000 miles.

Carrots have been under domestic cultivation since the dawn of history. It once was the fashion for ladies to wear carrot leaves in their hats at balls and banquets.

The average motor car now in use is nearly five years old.



REALLY KILL
One pad kills flies all day and every day for 2 or 3 weeks. 3 pads in each pack. No spraying, no sticking, no bad odor. Ask your druggist, grocer or general store for Wilson's Fly Pad Co. 10 CENTS PER PACKET. WHY PAY MORE? THE WILSON FLY PAD CO., Hamilton, Ont.

Charles Dickens' Letters

Famous Novelist Had A Very Poor Opinion Of Governments

More than 1,000 letters by Charles Dickens, including an outbreak against the Morning Chronicle for which he once worked, were placed in a sale in London recently.

The sale brought \$3,887 (13,435). A series of letters to Thomas Baring, parliamentary editor of the Chronicle when Dickens was a press gaggle reporter, were bought by Messrs. Clemens for \$800.

A letter to Sir Joseph Paxton brought \$910. (\$47.50).

Among the collection, taken from the famous library of the Comtesse Suzanne de Lausanne, is a series of 175 letters written by the author to Thomas Baring, parliamentary editor of the Chronicle when Dickens was a press gaggle reporter.

Dickens appears to have formed a low opinion of parliament. In a letter to Dr. Southwood Smith on social reform, he wrote:

"I greatly fear that until governments are honest, and parliament pure, and great men less considered than small men, we are in almost a cruelty to limit even the dreadful hours and ways of labor that at this time prevail. What is so general as great, and poverty and rampant."

He wrote to Sir Joseph Paxton: "The means of prevention of the heat and dust of the summer is to be getting worse every day. I solemnly declare to you that directly against my will I have come to the conclusion that representative government is a miserable failure among us."

An Interesting Fact

Languages And Dialects Spoken In Canada Number 110

French and English are the official languages of Canada, but there are 110 languages and dialects spoken in the Dominion, according to Rev. J. S. Harrington, Toronto, district secretary of the Canadian Foreign Bible Society, who returned to Canada from the liner Montclair after attending a London meeting of the British Association.

"At a glance one might say there are only four languages spoken in this country," Mr. Harrington told reporters. "English, French, Eskimo and Indian, but the Eskimo alone has many dialects, and various Indian dialects for another dozen or so and the potpourri of the Dominion's immigrants brought the total up to 110."

Sell War Supplies

United States Does Big Trade With China And Japan

United States firms sold Japan and China more than \$20,000,000 worth of war supplies during the first year of conflict. State department figures showed that China bought \$12,559,741 and Japan \$7,644,413.

Japanese purchases, however, have increased at a much more rapid rate, with the result that in the last six months Japan has become a bigger buyer by several hundred dollars.

War supplies sent to both Belgium and Poland were principally motorcars and accessories. Most shipments to China were licensed for Hong Kong. British port, through which they go to the interior.

One, Two Or Three

A bewildered lady, lost in the confusion of the Waldorf-Astoria, appealed to a nearby lady to direct her to the main dining room. "Beg pardon, Madam," said the gentle, reproving answer, "but we have three main dining rooms."

A musician in a London restaurant plays what is thought to be the only brass violin in the world. The instrument was made from empty French shell-cases.

Bee-shedding the Indians were to get was for sealing the soles of moccasins. The red men observed the bees sealing their hives with wax from balsam poplar buds.

Heat Exhaustion

Use Of Common Salt Or Benefit To Those Who Work In Heat

The severe muscle cramps occurring among workers exposed to unusually high temperatures, are common among steel workers, miners, foundry men and ship stokers. They are sometimes called "heat cramps," "miner's cramps," or "stokers' cramps."

While the prevalence of these muscular pains had long been known to occur it was left for J. B. Haldane, the eminent English physiologist, to suggest that this condition was caused by the loss of salt in the process of sweating.

Other Englishmen, K. W. Most had previously pointed out that sailors voluntarily ate more salty food during extreme hot weather.

Most people are aware of the symptoms of heat exhaustion. These are general depression, headache, dizziness, nausea, diarrhoea and stomach distress. In the severe forms muscle cramps occur as well.

As a rule in London recently, a group of mine workers was induced to try the salty water. The results were amazing. There were no further attacks of cramps and much less complaint of fatigue than formerly.

A similar experiment was made in Russia, showed that when salt was administered to persons working in high temperature they were less liable to fatigue and heat exhaustion.

The objection to this form of treatment is the salty taste, which has been overcome by the use of five-grain salt tablets to which, as a further improvement, five-grains of dextrose are added.

In the Journal of Industrial Hygiene for December 1931, are given the results of an experiment by Haldane of the benefit of salt taken in tablet form by workers in a large steel plant.

There were some 3,500 men at work in the plant. In the summer of 1927, heat cramps were responsible for the loss of 48 working days. The use of salt was begun in the following year and was lost that only nine days were lost.

In 1930 the loss was but four days and in 1930 none.

The means of prevention of the heat and dust of the summer is to be getting worse every day. I solemnly declare to you that directly against my will I have come to the conclusion that representative government is a miserable failure among us."

Strawberry Not Correct

Popular Fruit Was Called Strawberry By Anglo-Saxons

Strictly "strawberry" is a misnomer, says the Calgary Herald. It is not a berry but the botanical name, nor does it gain its name from the old custom of munching between the tongue and the teeth, but from the ripe berries out of contaminating dust.

For the strawberry was esteemed long before the berries of meadowlans and sunny hillside were cultivated as a garden crop by the straw berry between the tongue and the teeth, but from the ripe berries out of contaminating dust.

The Anglo-Saxons they were the "straw-berries," from their habit of munching between the tongue and the teeth, but from the ripe berries out of contaminating dust.

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ALBERTA'S PUREST SWEETEST SUGAR
CANADIAN SUGAR FACTORIES LTD. EDMONTON.

Use It This Year

Went Through Some Ordeal

Londonsers Sympathize With Bombing Spanish And Chinese Towns

London reads with subdued indignation how populous Spanish and Chinese towns are almost daily bombed from the air. Who would guess, viewing London's cleanest streets to-day, that just 21 years ago London was undergoing much the same ordeal.

The only difference—an important one—is that the planes were fewer and the bombs smaller. On a sultry June 30, in 1917, the first licensed date was the 13th—15 German taube zoomed overhead at a height of about 35,000 feet. Curiosity excited a panic so far as the majority of Londonsers were concerned.

The planes, falling like the sheets to get a glimpse of the anonymous assassins hidden in the clouds above. All they saw was an occasional flash of a silver wing.

West Enders took taxis to get down to the East End where the bombs were falling. The taxis were full. The raid killed nearly a hundred people and injured over 400.

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I WISH I'D KNOWN

There's always a new experience ahead something you haven't done before and which calls for a decision.

You become engaged—and immediately you are called upon to decide on the purchase of many, many things you never bought before.

You marry—and furniture, draperies, silverware, china, radios, gas stoves, automobiles, gasoline and oils claim your dollars and call for your choice.

A baby comes—and again you face a new experience in purchasing clothes and powders and blankets; in buying a crib, baby carriage, foods, toys.

Next—what school? For the years pass incredibly fast. Once more, a new decision.

Every room of your house requires choice. Every meal served in your dining-room results from your having decided on what to serve. Every day confronts you with a multitude of possibilities from which you must select those which make life happier and better, and make the dollars go farther.

How on earth are you going to make those decisions? How can you know what you want and what you don't want? How can you buy to such advantage that you'll seldom, if ever, have occasion to use that futile phrase, "I wish I'd bought something else"?

You get your ideas from reading advertisements do you not?

The non-advertisers should think this matter over too.



MEET YOUR BEST CUSTOMER

The Industrial East Spends over \$40,000,000 with the Western Farmer each year

Any fellow who consumes over \$40,000,000 worth of Western goods is worth knowing. And when you know him, you'll find he's a pretty good fellow — a worker and a family man like yourself, who likes to keep busy.

Your purchase of a Canadian-built car helps keep him busy and on a payroll. For Eastern automobile plants alone employ over 18,000 workers and in turn, spread employment — and purchasing power — over many other industries, including textiles, paints, glass, chemicals and steel.

Sure, it's a good thing to know that the Eastern industrial worker is busy and happy and in a position to maintain and augment his purchases which in 1936 alone included over 80,000 tons of fresh dressed meats, 175,705 head of cattle, 21,144 calves and 41,557 hogs to say nothing of 10,000 tons of butter and poultry, eggs, honey, grain products and other commodities to the value of more than \$15,000,000.

For statistical and further information about this industry, write to Automotive Industries, 1006 Lansden Building, Toronto.



JUNIOR U.F.A. MEET IN REGULAR SESSION

A very enjoyable evening was spent by the Junior U.F.A. at the home of Clifford Towers. The Juniors who attended the camp at Bragg Creek stated they had a wonderful time.

The meeting was called to order by singing Seelig Nollie Home and You Can't Stop me from Dreaming. The roll call What did you Enjoy Most at Camp was answered by 17 members and two visitors. Old and new business was then transacted in an efficient manner. Gordon Hall won the Junior raffle. The Junior article was read by the Junior. A vote of thanks was given to Mrs. McLeay and Mrs. Oliver, the Junior supervisors, for doing the cooking while at camp. The Shamrock group sponsored the program after the business part of the meeting had been concluded. Jessie Burns won the contest, after which several games were played which were much enjoyed by every one. At midnight a delightful lunch was served after which a vote of thank was extended to the host and the meeting was brought to a close.

(Continued from page one)

MANY ATTEND FUNERAL OF PETER DOWNEY

P Evans Mr and Mrs R Menard, Mrs McConnell and Jean, Mr and Mrs W Downey, Mr and Mrs Trischler, Mrs Moore, Misses St Joseph's School, Mrs and Mrs Novicki, J Sadleir, A Hryciak, F Chlup, Mr and Mrs J Zwanakassak, J Ehl, Mr and Mrs Outlander, and Pat, Mr and Mrs Beall, and Kathleen, Mr and Mrs A Wilson, Mr and Mrs H Hunter, Mr and Mrs Bassacab, Mr and Mrs Young and family, Mr and Mrs Beaber, Mr and Mrs Phillips, Mr and Mrs Trischler, Misses of Columbus, Mr and Mrs Ramsey, Mr and Mrs Dingman and Ruby, Mr and Mrs A Maynard, Mr and Mrs Taylor, Mr and Mrs E W Brown and family, Mr and Mrs Alstott and daughters, Mr and Mrs C Evans and family.

T McGowan, J Palace, N Mauch, Mr and Mrs Yates and family, Mr and Mrs H James, J Laskowski and family, Mr and Mrs Gooderham, Mr and Mrs Bates and family, Mr and Mrs Schmidt, Mr and Mrs J Lornie, Mr and Mrs Norman and family, Mr and Mrs Stephen, Guides and Rangers, C Holt, E Brown, W Noble, D Johnston, J Maura, B Wagwood, M Holsch, R Clark, A Wielichko, J Mikhiw, M Mizernik, P Zalaski, A Collins, A Giroux, G Yamarate, A Kruger, P Siroka, H Plick, C Hagblom, J Nicholson, P Matul A McNell, R Vazalimino, J Chudobak, L Loh, Heltop, M Chompik, J Strick, T Yongere, A Ozali, A Spence, J Suonen, J Panewnyk, J Gogol, J Papp, S Mianowich, Mr and Mrs Harris and family, Mr and Mrs Pines and Maurens, C P R employees Shepard and Indas, W Taylor, W Bogstie, J Cook, W H James, Sr, W H James, Jr, Mr and Mrs Black and family, Mr and Mrs Clifford and family, H Myers, Harricana Branch Canadian Institute of Mining and Metallurgy, C Phillips, H Bogstie, W Hill, Officers and Staff of Medicine Hat Division, C P R, The Woods Boys, Mr and Mrs Bogstie, Miss Nesbitt, Miss read, Miss MacLennan, Miss Jack, Miss McKenna, Miss McDonald, Miss Ondrus.

Cliff Bogstie, Tom Joljotow, F. Belton, Mr and Mrs Kehoe, Mr and Mrs Leonard, Miss M Mouny, the Kelly family, Jean Farguherson, Fred, Bud and Cyril of Harricana Branch Canadian Institute of Mining and Metallurgy, Miss Quinn, Mr and Mrs Mahoney, Mr Hall.

TOWN OF GLEICHEN NOTICE

Notice is hereby given that, under the provisions of the Tax Recovery Act, 1938, the Town of Gleichen, will offer for sale by public auction at the Town Office, Cowfoot Street Gleichen Alta, on Friday the 30 day of September, 1938, at 1:30 o'clock in the afternoon the following parcels of land.

| | | |
|--------------------|-------|--------|
| Lots | Block | Plan |
| 37 and 38 | 1 | 249B |
| 7 17 and 26 | 3 | 249B |
| 1 and 2 | 6 | 752N |
| 1 to 6 inclusive | 11 | 752N |
| 4 | 13 | 685X |
| 18 to 23 inclusive | 20 | 2550AJ |
| 8 | 3 | 5346N |

Each parcel will be offered for sale subject to the approval of

the Minister of Municipal Affairs, and subject to a reserve bid and to the reservations contained in the existing certificates of title.

Terms cash. Redemption may be effected by payment of all arrears of taxes and costs at any time prior to the sale.

Dated at Gleichen, Alberta, this 25th day of July, 1938.
W. J. PHYTHIAN,
Secretary-Treasurer.

"THE RITZ BROTHERS" Life Begins in College

THURSDAY 8 P.M.

SATURDAY: Matinee at 3 p.m. and evening shows at 7:30 and 9:15.
GLEICHEN COMMUNITY HALL



Special Bargain Fares

CALGARY \$1.36 BANFF \$3.35

From GLEICHEN AND RETURN Correspondingly Low Fares from Intermediate Stations
GOOD GOING AUGUST 5-6 RETURN UNTIL AUGUST 9th
Good in Canada only. No baggage limitation and train schedule, consult Canadian Pacific Ticket Agent.

Canadian Pacific

NOW FOR A VACATION on the Pacific Coast

BARGAIN FARES ON THESE DATES

AUG. 12 - 13 - 14

See LAKE LOUISE and BANFF Stopovers allowed on return journey within limit

Return Limit 30 Days
BOOK YOUR HOLIDAYS NOW
For Fares, Train Service and full information ask

CANADIAN PACIFIC

GEORGE W. EVANS

Undertaker
And Embalmer

MOTOR HEARSE

Artificial wreaths always on hand. Weather does not effect these flowers in any way

Believed to be the world's farthest north units of the Boy Scout movement a Wolf Cub Pack and Scout Troop have been reported by All-ey provincial Scout headquarters at Edmonton as having been organized at Alkavik. The only possible rival is an American Troop at Point Barrow, Alaska.

All extremely old people, it seems, either used ice of whiskey and tobacco, or none.

Do You Need Any Printing

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Circulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, at Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—

The Call Gleichen, Alta

Is your subscription due for
The Call?

The label tells you

If so please call at the office